

QuickFood Sales Calling Script

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Opening Hook

Hello Sir, this is Tushar from QuickFood. I will not take much of your time, just 2 minutes. I noticed that your business has a lot of potential, but your online presence does not look as strong as it should be today. Nowadays, customers do not only look at taste, but they also check Google, websites, Instagram, and online trust before choosing a place. That is why I wanted to share a small but useful idea that can genuinely help your business grow.

Value Pitch

Sir, QuickFood helps restaurants, cafes, and cloud kitchens grow digitally. We do not just make websites or handle social media and stop there. Our focus is to increase your business visibility, bring more customers, and help people trust your brand when they see you online. Many times, a business is good, the food quality is good, and the service is also good, but because the online presentation is weak, customers choose another option. We help solve that gap.

Need Analysis

Sir, before I suggest anything, I would like to understand your business a little better.

Where do most of your orders come from right now — offline walk-ins, direct calls, or food apps?

Do you currently have a proper website where customers can see your menu, offers, or place direct orders?

Are you active on Instagram or other social media platforms?

According to you, what is the biggest challenge for your business right now getting new customers, increasing repeat orders, improving branding, or building trust online?

And if you plan to work on digital growth, do you have any rough budget or timeline in mind?

Pain Point Build-up

Sir, today's customer usually checks online first and then decides. If a restaurant or cafe does not have a strong online impression, then many interested customers do not convert. Your business may be good, but if your online identity is weak, it may not show your real quality. Because of this, many businesses face silent losses without even realizing it. Our job is to turn that silent loss into visible growth.

If Founder Says: "I Am Busy"

Absolutely Sir, I understand. That is why I am keeping this call short. My point in just 30 seconds is that a business like yours can build more reach and trust with a stronger online presence. If you allow me, I can quickly share one relevant idea, and if you find it useful, we can continue later.

If Founder Says: "The Price Is Too High"

Yes Sir, that is a genuine concern. Budget is important for every business. That is why we do not push unnecessary services. We first understand the business need and then suggest a practical solution accordingly. Our goal is not to increase your cost, but to make sure your investment gives the right return. A good digital setup is not just an expense, Sir, it is a growth tool — if the approach is right.

If Founder Says: “We Already Have an Agency”

That is great Sir, and it shows that you already value digital growth. I just want to understand whether you are fully satisfied with the current results. Do you feel the output you are getting matches your business potential? Many times, things are already running, but with a better strategy, better website conversion, or stronger online positioning, the results can improve further. I only want to identify those improvement areas.

If Founder Says: “We Need Time to Think”

Of course, Sir, that is understandable. It is an important decision. That is why I would suggest a short follow-up discussion where I can share 2–3 practical ideas based on your business. After that, you can decide comfortably. At least you will get a clear direction about where the growth opportunities are.

Closing

Sir, honestly, I feel your business has strong potential, and with some smart digital improvement, you can attract more customers. I will not take more of your time right now. If you are comfortable, we can schedule a short follow-up call or meeting where I can share some tailored ideas for your business. If you find them valuable, then we can discuss the next step. May I schedule a short discussion at your convenient time?

Final Soft Close

Thank you so much, Sir, for your time. It was nice speaking with you. I will share the details, and whenever you are convenient, we can continue the discussion. I truly believe that with the right strategy, your business can grow even stronger online.